

Chung-Mau Cheng



Art Director

## Experience

**Meredith Integrated Marketing**, Los Angeles, California

July 2008 to Present

Senior Art Director. Direct response, online and new media

**Los Angeles Times Media Group**, Los Angeles, California

January 2007 to June 2008

Associate Creative Director. Integrated print, graphic design, branding, broadcast, direct response, interactive and collateral for various clients

**Rapp Collins Worldwide**, Los Angeles, California

August 2004 to August 2006

Senior Art Director. Integrated print, broadcast, direct response, interactive and collateral for DIRECTV

**McKee Wallwork Henderson**, Albuquerque, New Mexico

April 2001 to June 2004

Art Director for print, broadcast, outdoor, interactive and collateral.

**Shafer Advertising and Public Relations**, Irvine, California

Summer 2000 to March 2001, Art Director

**Winward|Cooley**, Phoenix, Arizona

Fall 1997 to Summer 2000 Art Director.

Everything from collateral to television.

## Clients

Kia Motors America

DIRECTV

Mitsubishi Motors

Suzuki Motor Corporation

Los Angeles Times

Jenny Craig

LG Mobile

Los Angeles Film Festival

Chubb Group of Insurance

The Envelope

Metromix

Presbyterian Healthcare

Cavco Homes

LA Travel & Adventure Show

Film New Mexico

Independent Mobility Systems

NM Tobacco Use Prevention

Sandia Peak Tramways

KLA-Tencor

Eye Associates of New Mexico

Arizona Department of Health

Meth Control Arizona

Coronado Center Mall

Fiesta Mall

## Education

**The University of Texas at Austin**

Graduated December 1996

Bachelor of Science in Advertising

UT Advertising Creative Sequence

## Awards

**Cannes Lion Short List 2008**

**Webby Awards Honoree 2008**

**London International Awards**

Silver and Merit 2007

**New York AMA EFFIE Awards 2004**

**Albuquerque Addy Awards 2003**

**Adweek Best Spots of July 2002**

**Phoenix Addy Awards 1998-1999**

**CMYK Magazine Spring-Summer 1998**

**Austin Addy Awards 1997**

**Houston Art Directors Show 1996**

## Miscellaneous

Woodworker

Holds two design patents

Can actually spell "miscellaneous"

Portfolio and reel at [www.adchung.com](http://www.adchung.com)

References available upon request