

Chung-Mau Cheng



Art Director

Experience

Meredith Integrated Marketing, Los Angeles, California

July 2008 to Present

Senior Art Director. Direct response, online and new media

Los Angeles Times Media Group, Los Angeles, California

January 2007 to June 2008

Associate Creative Director. Integrated print, graphic design, branding, broadcast, direct response, interactive and collateral for various clients

Rapp Collins Worldwide, Los Angeles, California

August 2004 to August 2006

Senior Art Director. Integrated print, broadcast, direct response, interactive and collateral for DIRECTV

McKee Wallwork Henderson, Albuquerque, New Mexico

April 2001 to June 2004

Art Director. Print, broadcast, outdoor, interactive and collateral.

Shafer Advertising and Public Relations, Irvine, California

Summer 2000 to March 2001.

Art Director. Print and direct mail for high-tech doowackies

Winward|Cooley, Phoenix, Arizona

Fall 1997 to Summer 2000

Art Director. Everything from collateral to television

Clients

Kia Motors America

DIRECTV

Mitsubishi Motors

Suzuki Motor Corporation

Los Angeles Times

Lowe's Home Improvement

Jenny Craig

LG Mobile

Los Angeles Film Festival

Chubb Group of Insurance

The Envelope

Metromix

Presbyterian Healthcare

LA Travel & Adventure Show

Film New Mexico

Independent Mobility Systems

NM Tobacco Use Prevention

Sandia Peak Tramways

KLA-Tencor

Mentor Graphics

Eye Associates of New Mexico

Arizona Department of Health

Meth Control Arizona

Coronado Center Mall

Fiesta Mall

Education

The University of Texas at Austin

Graduated December 1996

Bachelor of Science in Advertising

UT Advertising Creative Sequence

Awards

Cannes Lion Short List 2008

Webby Awards Honoree 2008

London International Awards

Silver and Merit 2007

New York AMA EFFIE Awards 2004

Albuquerque Addy Awards 2003

Adweek Best Spots of July 2002

Phoenix Addy Awards 1998-1999

CMYK Magazine Spring-Summer 1998

Austin Addy Awards 1997

Houston Art Directors Show 1996

Miscellaneous

Woodworker

Holds two design patents

Can actually spell "miscellaneous"

Portfolio and reel at adchung.com

References available upon request